





Introducing the ScentAir fragrance program created exclusively for Care Purchasing Services (CPS). As a CPS preferred partner, ScentAir will help enhance your life planning communities by including a specially crafted fragrance to enhance the prospective and current resident experience.

Did you know that scent impressions generate about 75% of the emotions you experience each day? Your prospective and current residents' sense of smell is one of the most powerful ways they will connect with your community. The scent program by ScentAir was designed with your community and residents in mind, ensuring that your community exceeds expectations in every way.

ScentAir, the largest and most experienced scent marketing firm in the world, creates over 7 billion everlasting impressions annually to add more emotions to consumer experiences throughout the world. Contact us today to meet with your local Account Executive and find out more!

POPULAR FRAGRANCES IN SENIOR LIVING & MEMORY CARE FACILITIES



Cinnamon

Eucalyptus

In your facilities, scent can:

Coffee

- Make family and friends feel at home
- Uplift the environment through a positive first impression
- Help stimulate appetites with delectable fragrances
- Make memory care patients feel more comfortable in familiar surroundings with homey scents
- Neutralize less-than-ideal odors that can trigger negative emotions

THE CPS SCENT PROGRAM

The CPS scent program offers communities up to 26% off MSRP. The monthly scent service includes:

- Our team of scent experts can come out to help determine how many systems are needed for your space
- Your choice of fragrance we have access to over 2,400 scents!



CPS COMMUNITIES UP TO 26% OFF MSRP!

Contact your local ScentAir representative to schedule your FREE scent consultation! scentair.com/senior-living | CPS@scentair.com

PRODUCTS & FEATURES

ScentAir Splash™

- Covers up to 500 square feet
- Manual system management
- Batteries Required

ScentAir Whisper™ PRO & ScentAir Whisper™ MAX

- Whisper PRO: 1,000 square feet
- Whisper MAX: 2,000 square feet
- Connected, remote system management available
- Wifi & Bluetooth capabilities

ScentAir Direct™ & ScentAir Direct™ Tower

- Large-scale, floor to ceiling coverage
- Covers up to 3,000 square feet
- Connected, remote system management available

ScentAir Stream™

- Covers beyond 3,000 square feet
- Cloud-based system management
- Silent & discreet

DFS Compact™ & DFS Ultrafine™

- DFS Compact: 500 square feet
- DFS Ultrafine: 1,200 square feet
- DFS technology removes mold, bacteria, and viruses passing through the system

ION Solutions

- ION Pure: 3,000 square feet
- ION Defend: 10,000 square feet
- ION Target: 10,000 square feet
- ION Guard: > 10,000 square feet



ScentAir Splash



ScentAir Whisper PRO



ScentAir Whisper MAX



ScentAir Direct



ScentAir Direct Tower



ScentAir Stream



DFS Compact



DFS Ultrafine



ION Pure

ION Defend



ION Target



ION Guard